

GL BAJAJ
Institute of Management & Research



PGDM
INFORMATION BROCHURE 2017

SNAPSHOTS





*Developing
Professionals for
Global Competitiveness*



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OUR VISION

To be a world class school of management known for its Innovative Pedagogy, Research Orientation and Academic Excellence in building Professional Competence.

MISSION

To establish a vibrant, innovative top-notch centre for developing outstanding managerial talent, research, training and consultancy.

To produce globally competent management professionals in collaboration with government, corporate and educational institutions for the benefit of nation at large.

PASSION FOR INNOVATION

We are at our innovative best, when we encourage students to live upto their dreams, and help them realise those by constantly encouraging them to take on the future uncertainty of corporate world and leap frog in the corporate ladder.

This applies to traditions and believes that we offer to our students, for being humane to the outside world-making things simple, respecting and caring for people, even in tough situations.



“ Education is the most powerful weapon which you can use to change the world. ”

Nelson Mandela



Chairman's Message

GL Bajaj Institute of Management and Research was set up in India's Fastest growing Educational Hub at Greater Noida keeping in mind the necessity to provide exemplary education to the future managers, so as to make them succeed in the dynamic environment and severe competition. In today's competitive world there is huge deficit in the supply of skilled manpower. The real challenge is to meet the corporate demand for talent crunch. Changing business environment has made it more challenging for any B-school to deliver. GLBIMR aims at identifying the future requirements of the business world and nurturing talents in order to meet those. Our future managers will not only just be dynamic corporate leaders but also be responsible citizen of the country and a powerful member of the society. Each one of the entrants will also develop capabilities of becoming an entrepreneur. To face these future challenges equal emphasis is being laid on the all round development of each individual.

At GLBIMR one will learn and grow in an atmosphere of pleasant camaraderie, mutually defined freedom and creativity through which each one of you will eventually emerge successful, by setting standards and surpassing those time and again.

Our students go through a unique inspirational transformation to become successful professionals in their chosen area of expertise. The extensive corporate exposure gives them ample opportunities to apply the acquired skills. The course curriculum is a tempting blend of in-depth subject knowledge and practical experience gained through a continuous process of corporate academic interface. We take pride in what we have achieved and look to the future with optimism and confidence. We are continuously learning and evolving.

I welcome you whole heartedly and wish all the best in our future association.

Dr. Ram Kishore Agarwal
Chairman,
GL Bajaj Group of Institutions

Knowledge has to be improved, challenged, and increased constantly, or it vanishes.

Peter Drucker

Vice Chairman's Message



GLBIMR is not just an institution which imparts world-class education, but an experience where everyone associated is part of a team which has a common mission - to see that we nurture truly great leaders. GLBIMR has been a forerunner in recognizing the needs of the industry and integrating knowledge with professional inputs. Our college is one of the most eminent Higher Education Institutions today, and it is renowned for the standards of its facilities, students and alumni. By maintaining a team of core faculty members, who are constantly pushing the frontiers of knowledge, we ensure a futuristic approach that keeps pace with the changing trends in the professional world through our global perspective. Adherence to excellence, ethics and values has been key guiding principles of GL Bajaj which are reflected in every activity of the Institute. Immense care is taken to inculcate these values among our students while shaping and sharpening their mindsets.

GLBIMR offers opportunities to specialize concurrently in the functional areas of management as well as equipping professionals with leadership quality and innovation. Over the years, GLBIMR has created a world class educational platform dynamically sustained through internationally recognized impartment of education based on excellent infrastructural facilities. GLBIMR has ambitious plans to upgrade and expand its infrastructural facilities so that the expertise within can be of use to a larger section of student population as well as industry.

Our focus is on achieving its vision: "To be a leader in the knowledge led productivity movement". For realizing the vision, we stand committed to provide outstanding guidance, leadership, faculty, physical infrastructure, library resources and alliances with leading industries and business schools in the world. GLBIMR is a forward-thinking Institution where the aim is to provide world-class education and nurture intellectuals who shall change the world tomorrow. We resolve to continue making a difference to our society. The various awards and accolades we have received for excellence in imparting quality education and performance standards speaks about our commitment for the same.

It is our fervent hope that the years that you spend at GLBIMR would enable you to arm with leadership and managerial skills. Hence, we strive to travel beyond the boundaries of mere books. We have realized that the future is abstract and unknown but the youth in our hands are real and can be moulded.

Pankaj Agarwal
Vice Chairman,
GL Bajaj Group of Institutions

Develop a passion for learning. If you do, you will never cease to grow.

Anthony J. D'Angelo



Director General's

Message

Our world is sprouting rapidly due to a convergence of several factors including demographic changes, socio-economic and political changes, all of which pose several complex challenges. At the same time, technology is progressing at a continuously accelerating pace, and brings to us several opportunities to address these challenges. Education systems must prepare us to not just respond to our challenges, but instead to anticipate future challenges, and to overcome them with current measures, in order to drive the world to a better state. India is a relatively young nation and the vast energy of such a youthful nation is finding creative outlets in all fields – be it Education, Entrepreneurship, Governance etc. We at GLBIMR aim to groom such young future leaders to be complete, value-driven human beings and holistically developed professionals with a deep passion for humanity. These will be the people who will lead the world.

At GLBIMR, our multifaceted approach in pedagogy is based on Academic Excellence, Holistic Development and Corporate Readiness to facilitate development of future corporate leaders. The highly skilled & proficient faculty, the development process, the systems and procedures together with the enabling environment ensures transformation of an aspiring professional into a committed and employable contributor to society and nation. GLBIMR has added innovative practices based on present requirements of the corporate sector, benchmarking against top B-Schools and insights from recent studies on the effectiveness of PGDM programme.

GLBIMR's multicultural and inclusive learning environment with a futuristic curriculum in place enables every student to carve a niche for themselves and become a responsible Global Citizen.

We have made highly contemporary certification courses as part of the curriculum of PGDM programme like Digital Marketing Certification Course by Ministry of Micro, Small and Medium Enterprises –Government of India (MSME), Financial Services Certification, Advance MS Excel Certification, Yellow Belt Six Sigma Certification by MSME and Entrepreneurship Development Programme by National Institute for Entrepreneurship and Small Business Development (NIESBUD), without any extra fees. Besides these we have collaborated with globally acclaimed Corporate Leaders & International universities to develop a multilateral network of learning. GLBIMR has also signed a MoU with Bombay Stock Exchange (BSE) for a Certification in "Basic Course on Stock Market".

The managerial skills acquired by the students has facilitated in getting 100% placements since inception in the reputed corporate houses like American Express, Axis Bank, TechMahindra, Airtel, Deutsche Bank, Hero, Puma, KPMG, Bisleri, Accenture, TCS, CocaCola, Cognizant, Godrej, Ericson, HDFC Bank to name a few.

Our multi-pronged approach in pedagogy is based on 3P's; Pride, Power of Dreams and Perseverance to facilitate development of future corporate leaders. Welcome to the GLBIMR family. You are going to witness a curriculum that is a unique blend of strategic thinking and innovative pedagogy. Wish you a very happy and rigorous learning experience.

Dr. Urvashi Makkar
Director General
GLBIMR

ACADEMIC ADVISORY BOARD



Dr. Alain Boge

Head
MBA, ISC, School of Business
Paris, France

Mr. Ashish Patel

Director
Morgan Franklin Consulting,
Washington, USA

Mr. Kamal Singh

Director General
National HRD Network,
New Delhi, India

Mr. S. C. Pradhan

Senior Advisor
Economic Section
South Africa High Commission
New Delhi, India

Mr. Rajiv Sahdev

Vice-President
Human Resources
Moser Baer India Ltd.
Greater Noida, India

Dr. Madhu Vij

Professor-Finance
Faculty of Management Studies,
University of Delhi, India

Dr. Sanjiv Mittal

Dean and Professor-Marketing,
Guru Gobind Singh Indraprastha
University, Delhi, India

Dr. Bindu Gupta

Professor - Human Resource,
Institute of Management & Technology (IMT)
Ghaziabad, India

Dr. Satish Kumar

Faculty - Finance,
Malviya National Institute of Technology,
Jaipur, India

Prof. U. M. Amin

Director
Centre for Management Studies,
Jamia Millia Islamia,
New Delhi, India



Dr. H. Chaturvedi

Director
Birla Institute of Management & Technology
Greater Noida, India

Dr. Ahindra Chakrabarti

Professor
International Management Institute (IMI)
New Delhi, India

Mr. W. P. Sasi Kumar

General Manager - Human Resource
Cairn Energy India Pvt. Ltd.
Gurgaon, India

Dr. Urvashi Makkar

Director General
Member Secretary, GLBIMR
Greater Noida, India



GOVERNING BODY

Dr. Ram Kishore Agarwal

Chairman
323, Deeg Gate,
Mathura 281001

Mr. Pankaj Agarwal

Vice-Chairman
B 378, New Friends Colony,
New Delhi - 110065

Mr. Anshu Agarwal

Member
B 378, New Friends Colony,
New Delhi - 110065

Mr. Vinay Agarwal

Member
Loi Bazar, Vrindavan, U.P.

Mr. Manoj Agarwal

Member
K.D. Dental College & Hospital
NH 2, Mathura Delhi Highway
Mathura - 281001

Mrs. Kanti Devi

Member
323, Deeg Gate,
Mathura, U.P.

Dr. P.K. Sahoo

Regional Officer
Northern Region, AICTE
Vikas Nagar, Kanpur,
Uttar Pradesh

Dr. D. K. Bandopadhyay

Vice-Chancellor
GGSIP University, Delhi
Kashmere Gate, Delhi-06

Mr. Madhukar

Director
Technical Education U.P.)
Vikas Nagar, Kanpur - 208 024.

Mr. Dwaraka Das Agarwal

Managing Director
TNG Cotton Casuals)
503, Patparganj Industrial Area,
Patparganj, Delhi - 110092

Dr. Urvashi Makkar

Director General
GLBIMR
Plot No. 2, Knowledge Park III
Greater Noida

Dr. Ashok Kumar Harnal

Professor
H.No. 530, Sector-15A, Faridabad
Haryana- 121007

Mr. Mahesh Kumar Saraswat

F/o Radhika Saraswat
Parent of a Student.)
4/2634 Street No. 7,
Bihari Colony
Sahadara, Delhi

GL Bajaj Group of Institutions was established in the year 1997 by philanthropic creative thinkers and cerebrals to impart value-based. With 9 campuses located in NCR and Mathura, the Group has its vision of imparting quality education in the field of Management, Technology, Education, Dental Science, Engineering, Pharmacy and Library Sciences.

Our Group of Institutes:

- GL Bajaj Institute of Management & Research, Greater Noida
- GL Bajaj Institute of Technology & Management, Greater Noida
- GL Bajaj Group of Institutions, Mathura
- K.D. Dental College & Hospital, Mathura
- Rajiv Academy for Technology & Management, Mathura
- Rajiv Academy for Pharmacy, Mathura
- Rajiv Academy for Teachers Education, Mathura
- Rajiv International School, Mathura.
- K.D. Medical and Research Center, Mathura

09

CAMPUS

16

ESTABLISHED INSTITUTIONS

18

YEARS ACADEMIC EXCELLENCE

943

STRONG FACULTY BASE

10156

ALUMNI BASE

14773

STUDENT BASE



ABOUT GL BAJAJ GROUP OF INSTITUTIONS



GL Bajaj Institute of Management and Research Greater Noida



Rajiv International School Mathura



G L Bajaj Institute of Technology & Management Greater Noida



G L Bajaj Group of Institutions Mathura



Rajiv Academy for Technology & Management, Mathura



K D Medical College Hospital & Research Center Mathura



Rajiv Academy for Teacher Education, Mathura



Rajiv Academy for Technology & Management, Mathura



Rajiv Academy for Pharmacy Mathura

GLBIMR - Developing Professionals For Global Competitiveness

GL Bajaj Institute of Management and Research, Greater Noida was established in 2007 under the umbrella of G.L. Bajaj Group of Institutions. GLBIMR embarked on the journey to promote higher education in NCR. In record time of 10 years, GLBIMR has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. G.L. Bajaj Institute of Management and Research, Greater Noida is a leading B-School of North India offering Post Graduate Diploma in Management (PGDM) approved by AICTE, Ministry of HRD Govt. of India, a two year full time program with dual specialization in areas of Marketing, Finance, Human Resource Management, Operations Management, Information Technology and International Business.

Mr. Pankaj Agarwal, Vice Chairman, GL Bajaj Group of Institutions is a youth Icon working selflessly to promote value based quality education for students. He is a visionary and his path breaking initiatives have won laurels for G L Bajaj Group at various platforms. Being a philanthropic creative thinker, his key objective is to impart value-based education in a thought-provoking and novel milieu, favourable for the overall development of the students. Over the years, he has been facilitating and promoting academics and research in emerging areas of higher education. His vision provides the foundation for translating dreams into reality for young professionals since the last 19 years.

Dr. Urvashi Makkar, Director General, GLBIMR, has a varied experience of 21 years in academics, research, training & consulting and with an expertise in transforming educational Institutions by focusing on organisational development. She is a seasoned academician with an entrepreneurial spirit and persistent passion for continuous learning. GLBIMR embodies the value system of the group and inculcates a learning process through our three pronged strategy-Competition, Collaboration and Cooperation.

G. L. BAJAJ INSTITUTE OF MANAGEMENT & RESEARCH



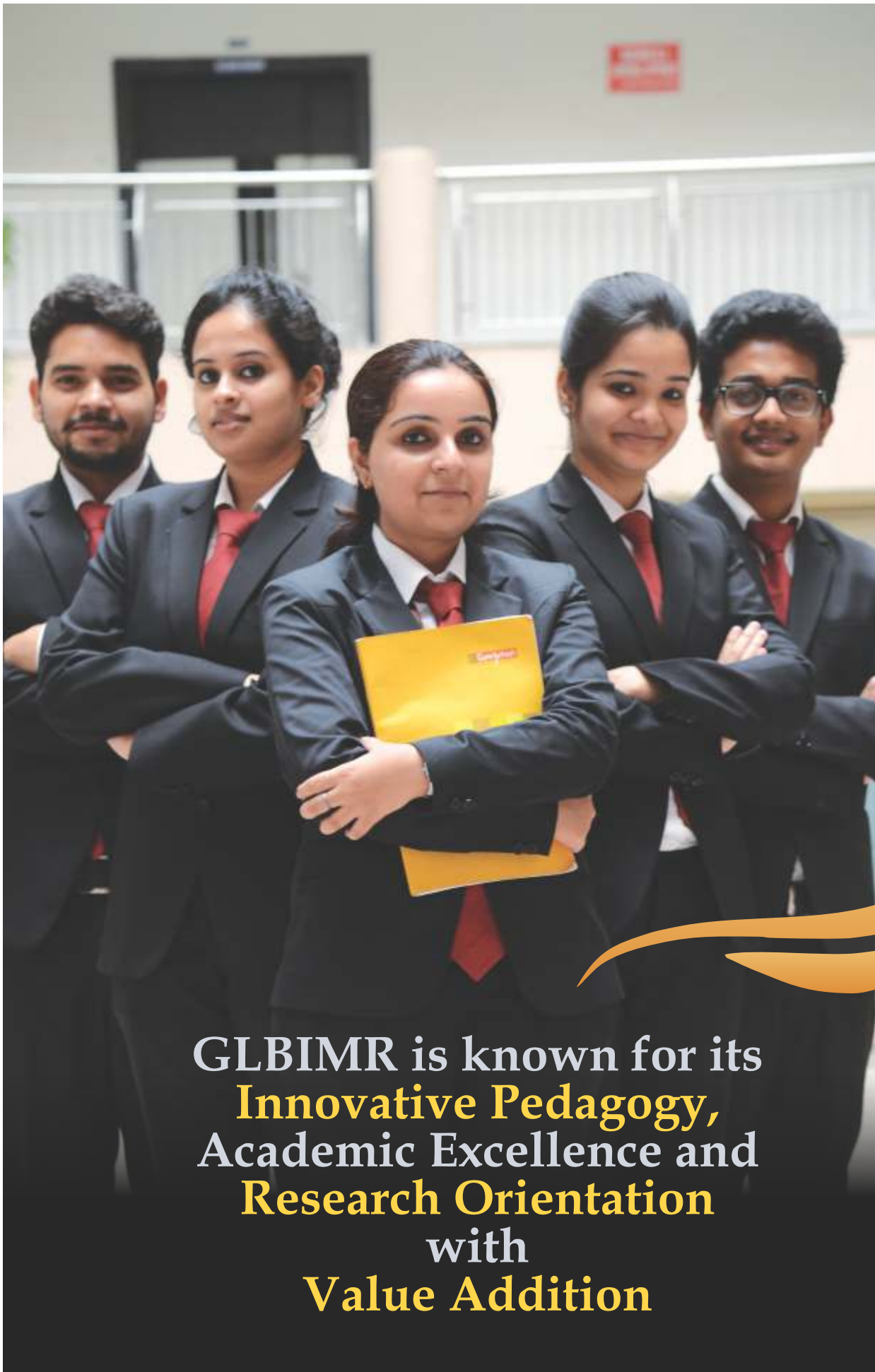


- **Ranked 15** th among top private b-schools ,North Zone by **The WEEK- Hansa Research Survey 2016**
- **Ranked 13th** amongst top B- Schools by **CSR-GHRDC B-School Survey, November 2016**
- **Ranked 8th** in UP amongst Top B-Schools by **Outlook, October 2016**
- **ASSOCHAM** Award for **Best Institute - Innovation** to GLBIMR on August 26, 2016
- **Ranked 5th** in Top 5 B-Schools by **(ROI) Outlook Money, June 2016**
- **Best B-School Industry Interface** (North India) by **Dialogue India, May 2016**
- Rated as **Top B-school for Excellence in Education** by **CSR in April 2016**
- **Ranked AA+** by **Career 360 2015**
- **Best B- School and Outstanding Placement** in North India by **Star News**
- **Ranked 49th** among top 100 Technical School all over India by **Dalal Street 2015**
- **Rated A++** by **Business & Management Chronicle** all over India in 2015
- Ranked Amongst **Top 50 B-School** in India by **Career Connect (Dec. 2014)**



**Awards and Ranking
to GLBIMR 2016**





GLBIMR is known for its
Innovative Pedagogy,
Academic Excellence and
Research Orientation
with
Value Addition



Infrastructure



GLBIMR has a modern, eco-friendly, fully networked campus. The environment of the Institute - a cluster of minimalistic structures in the midst of the trees, shrubs and well-laid out lawns - provides a serene ambience to the campus. Well-furnished air-conditioned spacious classrooms and lecture halls gives the future managers a focused arena to develop their personalities. The campus environment is highly conducive to academic learning.





Infrastructure and Facilities @ GL Bajaj

Lush Green Campus

The Institute has an impressive and pollution-free campus with panoramic green surroundings, elegant landscaping and beautiful flowerbeds. The Institute has a splendid Amphitheatre where many activities are organized

AC Classrooms

Air-conditioned classrooms and tutorial room provide a healthy environment for effective interaction between teachers and students. Modern teaching aids are used for conducting the lectures. The latest audio video technology enables faculty members to have interactive sessions of teaching, which makes the students confident and enthusiastic.

Computer Centre

The computer centre is well-equipped with computing resources to cater to the academic needs of the students. The centre is a constant hub of activities, providing a conducive learning environment. The trained technical staff is available to help out the students to apply the theoretical concepts, which they learn in the classroom.

Wi-Fi Facilities at GLBIMR

To keep pace with the fast changing World & to make the World a smaller place to live in, GLBIMR has a faster Internet facility in its campus. GLBIMR has access to the Internet through a WI-FI with a speed of 40 MBPS. Additionally, this high-speed Internet connectivity is available for 24 hours to all the students and staff. The Internet facility is available throughout the campus & personal login for all students are provided. Attempts are being made to have Internet connections in the out-hostels too. A highly specialized state-of-the-art Internet lab is there for students to access the net whenever they wish to do so.

Auditorium, Conference Hall & Amphitheater

The Institute has a state-of-the-art, fully air-conditioned auditorium with a seating capacity of 350 people, amphitheater with a seating capacity of 2000 people and conference hall with seating capacity of 75 people. All these are well-equipped with latest acoustics technology and sound system. The auditorium reflects an excellent work of modern architecture.





Infrastructure



Library

- The library has a collection of about 15297 carefully selected volumes, including text and reference books in various functional areas of management
- The institute subscribes to about 155 Indian and Foreign journals, magazines and newspapers. There's a large collection of annual reports of national and international organizations
- The library is supported by e-journal facilities
- Institute has a number of video CD's on business games, case studies, management decisions etc.
- Book bank facility is also available for students



Gym and Fitness Centre

GL Bajaj understands the students need for fitness. We take great pride in providing healthy fitness solutions at our campus. We offer personal training and group personal training. It is our intention to help you feel better, look better, and enjoy life to its fullest. The last thing you should have to cut from your life is a stress-relieving fitness routine.



Hostel Facilities

Boy's & Girl's Hostel: GLBIMR provides separate hostel facility for boys and girls. However, students are also free to make their own arrangement they desire. Boys hostel is within the campus. The dedicated girls hostel is at a distance of 1 km. Transport facility is available for hostellers. GLBIMR provides students with a comfortable environment to live in. Telephone facility and 24 hr power back-up also being provided. It further organizes various recreational activities including indoor games and field sports.



Sports Activities

Spending quality time is never a problem in the Institute. Sports facilities are provided for Lawn tennis, Table tennis, Cricket, Football, Badminton, Basketball, and Volleyball. Evenings find students enjoying the excitement of these sports as players and audience.



Medical & Hospital Facility

The Institute provides free first aid to the students in college campus during working hours. Qualified physicians are available in the close proximity of the college & hostels for consultancy. Health checkup Camp are organized in the campus to examine the health of both students and staff members.



G. L. BAJAJ INSTITUTE OF MANAGEMENT



Faculty and Academic Associates

Dr. Kirti Dutta
Proessor & Dean

Dr. Vinod Sharma
Associate Professor

Dr. Hamlata J. Bhat
Associate Professor

Dr. Ajay Kumar Patel
Associate Professor

Dr. Vishal Kamra
Assistant Professor
Marketing

Prachi Agarwal
Assistant Professor

Bhuvaneshwari.S
Associate Professor

Soni Sharma
Associate Professor

Sachin Vikal
Assistant Professor

Surabhi Singh
Assistant Professor

Dr. Mukul Gupta
Professor

Dr. Deepa Gupta
Professo



Dr. Saroj Kr. Das
Associate Professor

Satyam Khatri
Assistant Professor

Sunil Kumar
Assistant Professor

Narendra Singh
Assistant Professor

Dr. Sandeep Sharma
Associate Professor

Aditi Gupta
Assistant Professor

Neha Kapoor
Assistant Professor

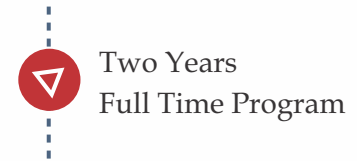
Deepali Kapoor
Assistant Professor

Ajay Kumar
Associate Professor

Sarwendu Tiwari
Assistant Professor

PGDM

Programme



GLBIMR offers Two years, full time POST GRADUATE DIPLOMA IN MANAGEMENT (Approved by All India Council for Technical Education, Ministry of HRD, and Government of India) with dual specialization and emphasis on creativity enhancement and experimentation.



The two year Post Graduate Diploma in Management is designed for a holistic development of students making them not only career oriented but also employable for various roles and responsibilities. The program enables students with strong conceptual skills to manage businesses in an integrated manner. Achieving academic excellence integrated with skill enhancement is the core focus of Institute. The multi pronged approach in pedagogy, the faculty, the development process, the systems and procedures together with the enabling environment at GLBIMR ensures transformation of an aspiring professional into a committed and employable contributor to society and nation. The course for the PGDM program is spread over six terms each term being of an approximately 13-14 weeks. The first three terms are essentially devoted to foundation courses, across core areas of management. In the final year all students specialize in area of their choice from any area of the offered disciplines. Training modules like Summer Internship, Dissertation and Soft Skills Programme will hone the acquired skills of students.

The students of this course can opt for dual specialization in the areas of Marketing, Finance, Human Resource Management, Operations Management, Information Technology and International Business as per their choice and career aspiration. GLBIMR has been a forerunner in recognizing the needs of the industry and integrating knowledge with professional inputs



The Key features of the program



- Global Academic Exposure through International Exchange Programs
- Value Added Certification Programs like Digital Marketing Certification by MSME, Yellow Belt Six Sigma by NIESBUD, Financial Services Certification by MSME, Placement Readiness Enhancement Program (PREP) Certificate course.
- Stock Market Certification by Bombay Stock Exchange Institute.
- Consistent 100% Placement record since inception.
- Tie-up with Internationally acclaimed Corporate Leaders as Adjunct Faculty Members
- Free Laptop to all PGDM students.
- International Study Tour and Scholarship for Meritorious students.
- Microsoft Innovation Centre.
- Corporate Interface Series.
- Industrial Visits and Summer Internship for the overall development of the budding managers.



PGDM

Course Structure

The course curriculum follows a well-designed course structure. During the first year all students pursue the same course of study which enables them to build a firm foundation in management concepts and skills across all the key functions. In the final year all students specialize in two areas of their choice from the offered disciplines.



Term 1

- PG 01 Organizational Behaviour-I
- PG 02 Marketing Management - I
- PG 03 Accounting for Managers
- PG 04 International Business
- PG 05 Information Technology for Managers
- PG 06 Managerial Communication
- PG 07 Impactful Public Speaking (*SSP-I)
- PG 08 Digital Marketing Certification (**VACC-I)

Term 4

- PG 25 Strategic Management
- PG 26 Art of Self-Branding for Successful Corporate Inning (SSP-IV)
- PG 27 Summer Internship project
- 4 Electives
(Two each from two areas of specialization)
(4*3 Credit each)

Term 2

- PG 09 Organizational Behavior-II
- PG 10 Marketing Management - II
- PG 11 Quantitative Techniques in Management
- PG 12 Information Systems Management
- PG 13 Managerial Economics
- PG 14 Corporate Finance
- PG 15 Igniting Self and Interpersonal Skills (SSP-II)
- PG 16 Yellow Belt Six Sigma Certification (VACC-II)

Term 5

- PG 28 Business Ethics & Corporate Governance
- PG 29 Art of Excelling at Interviews (SSP-V) 4 Electives (Two each from two areas of specialization) (4*3 Credit each)
- Dissertation (Progress Report)
- Seminar (50 marks)

Term 3

- PG 17 Human Resource Management
- PG 18 Consumer Behavior
- PG 19 Research Methods in Business
- PG 20 Operations Management
- PG 21 Legal Environment of Business
- PG 22 Management of Technology, Innovations and Change (MTIC)
- PG 23 Resume Writing & Art of Converting SIP into PPO (SSP-III)
- PG 24 Financial Services Certification OR Entrepreneurship Development Certification (VACC-III)

Term 6

- PG 30 Dissertation (Final Submission (Report for marks and presentation for 100 marks)
- PG 31 Enhancing Corporate Readiness (SSP-VI)
- 2 Electives
(One each from two areas of specialization)
(2*3 Credit each)

* SSP- Soft Skills Programs

**VACC- Value Added Certification Course

List of Electives

MARKETING

- Customer Relationship Mgmt. & Technology
- Advertising & Sales Promotion Management
- Sales & Distribution Management
- Digital Marketing
- Product & Brand Management
- Marketing of Services
- Marketing Research
- Retail Management
- International Marketing

INTERNATIONAL BUSINESS

- Global Business Environment
- Export and Import Management
- Distribution and International Logistic Mgmt.
- International Business Law
- Global Sourcing and Business Development
- International Commodity Management
- International Business Negotiation

INFORMATION TECHNOLOGY

- Business Intelligence and Data Mining
- Enterprise Resource Planning (ERP)
- Relational Database Management System
- Software Project Management
- Strategic Management of IT
- Data Communication and Network
- Security and Control of Information System

FINANCE

- Project Financing in Emerging Economies
- Security Analysis & Portfolio Management
- Commercial Bank Management
- Corporate Tax Planning
- Financial Risk Management
- Investment Banking & Financial Services
- Mergers, Acquisitions & Corporate Restructuring
- Strategic Cost Management
- Investment Management
- International Financial Management

HUMAN RESOURCE

- Management of Industrial Relations & Labour Law
- Performance Management & Competency Mapping
- Strategic HRM
- Mgmt. of Change & Organizational Effectiveness
- Compensation Management
- Recruitment and Selection
- Training and Development
- Human Resource Planning
- Team Building & Leadership





STUDENT DEVELOPMENT

Total Personality Development



Curriculum and Pedagogical Innovations at GLBIMR

GLBIMR brought about changes in the curriculum and added innovative practices based on present requirements of the corporate sector, benchmarking against top B-Schools and insights from recent studies on the effectiveness of PGDM programmes.

GLBIMR innovative curriculum features a large number of domain concentrations that enable students to get in-depth exposure to a particular vertical or sector. These concentrations consist of both regular courses taught by in-house faculty and workshop courses taught by industry practitioners. GLBIMR incorporated the following curriculum innovations in the course:

- | | |
|---|---------------------------|
| • Value Added Certification Courses | • Alumni Talk Series |
| • Soft Skills Development Programme. | • Guest Lectures |
| • Technical Skill Development Subjects. | • Adjunct Faculty |
| • Global Talk Series. | • Mock Interview Sessions |
| • Corporate Interface Series (CIS) | • Industrial Visits |
| • Global Linkage Program (GLP) | • Pedagogical Innovation |
| • Mentor-Mentee Relationship | • Live Projects |
| • CSR Activities/Social Initiatives | |

Value Added

Certification Courses



Digital Marketing Certification by Ministry of Micro, Small and Medium Enterprises -Government Ministry (MSME)

Entrepreneurship Development Program by National Institute for Entrepreneurship and Small Business Development (NIESBUD).

Certification Programme on **Professional Excellence for Corporate Rediness**

Yellow Belt Six Sigma Certification by Ministry of Micro, Small and Medium Enterprises -Government Ministry (MSME)

Financial Modeling Certification by Ministry of Micro, Small and Medium Enterprises -Government Ministry (MSME)

Certification on "**Basic Course on Stock Market**" - 30 Hours Module by Bombay Stock Exchange Institute Limited (BSE)

Certification on "**Placement Readiness enhancement program**" by Winning Mantra.



STUDENT DEVELOPMENT



Soft Skill Development Programme:

Soft Skills Programme (SSP) is designed to develop Soft Skills in management students, they will learn, through this programme, skills like how to work in teams, how to handle contingency situations, apart from learning effective communication, time management etc. The programme essentially aims at developing the skills, which will make them an effective individual as well as a professional. This programme consists of six modules of 30hours each for each Trimester and will be offered as indicated in the programme structure.

- Impactful Public Speaking (30 hours Module in Term I)
- Igniting Self and Interpersonal Skills (30 hours Module in Term II)
- Resume Writing & Art of Converting SIP into PPO (30 hours Module in Term III)
- Art of Self-Branding for Successful Corporate Inning (30 hours Module in Term IV)
- Art of Excelling at Interviews (30 hours Module in Term V)
- Enhancing Corporate Readiness (30 hours Module in Term VI)





Technical Skills Development

Subjects:

New subjects have been introduced keeping in mind the current trends in Business Studies. These subjects will help the students to develop their technical skills and fulfill the technical requirement of the cooperate world.

- IT for managers (Spread Sheet Modelling)
- Management of Technology, Innovations and Change (MTIC)
- Computer Lab based Practical
- To enhance the knowledge in software like Prowess , Tally , Economic Outlook etc

Global Talk Series:

GLBIMR is organizing expert sessions by Global Leaders from Acedemia & Corporates for delivering course modules. Under this initiative various experts will be coming to deliver a series of lectures as follows:

- **Mr Ashish Patel**, Director Morgan Franklin Consulting , McLean, VA , USA will be delivering lectures on "Strategic Management".
- **Dr Alain Boge**, Head of MBA Programme , School of Business, ISC Paris will be taking a full course with the students during Winter 2017.
- **Dr Djamelid Assadi**, Professor, Burgundy School of Business, France conducted Research Oriented Talk Series for PGDM students.



STUDENT DEVELOPMENT



The aim of the Global Linkage Program is to align PGDM students with the global best practices and develop managers with an international outlook

Corporate Interface Series (CIS):

The focus of GLBIMR is entirely to create industry ready employable professional. In times of cut-throat competition where everyone endeavor hard for a successful career, industry interface is of prime importance. Under this programme every student will be provided with the opportunity to attend prestigious corporate events organized by professional bodies like:

- AIMA (All India Management Association, New Delhi)
- ASSOCHAM (The Associate Chamber of Commerce & Industry of India
- FICCI (Federation of Indian Chamber of Commerce and Industry)
- CII (Confederation of Indian Industry)
- NIESBUD (The National Institute for Entrepreneurship and Small Business Development)
- PHDCCI (PHD Chamber of Commerce and Industry)
- DMS (Delhi Management Association)

Global Linkage Program (GLP):

GLBIMR, Greater Noida is committed to provide International Learning Opportunity to PGDM students so as to align them with the changes in the global business environment. The aim of the GLP program is to align PGDM students with the global best practices and develop managers with an international outlook. Under this programme GLBIMR students will get an opportunity to study with top 1% globally renowned International Universities like University of California, Los Angeles; Imperial College, London; Hong Kong University and Singapore Management University.

Total Personality Development



STUDENT DEVELOPMENT



Mentor-Mentee Relationship:

The Institute ensures constant guidance and monitoring of the growth of the student through establishing a mentor-mentee relationship. An individual faculty member is identified right from the start of the course as the faculty mentor of the student who, through a process of constant communication and personal interaction, will ensure transformation of the student to a budding executive by establishing a dynamic relationship. For the purpose of Summer Internship and the Dissertation, the student may have different mentors belonging to his/her areas of specialization. In respect of Summer Internship and Dissertation, the student shall also have an Industry Mentor from the organization with whom he/she will be attached for the purpose.

Alumni Talk Series:

GLBIMR believes in the strength of alumni network and values their contribution towards institution building. GLBIMR has taken an initiative to invite its prestigious alumni back to the campus. Alumni are the real assets of any institute. Alumni Talk series is a platform for GLBIMR alumni sharing their career paths, offering insight, an introducing their companies to the students. Alumni associated with corporate brands Accenture, Godrej, KPMG, AXIS Bank, Bisleri and many more had come and shared their views on focus on the conservation of students' time and energy. They also explained various behavior and business qualities which are essential to achieve success in

corporate sector. The whole programme used to be very interactive and as well as informative. It was an eye opener for the students on how to prepare for the corporate world.

Adjunct Faculty: GLBIMR has empanelled many eminent academicians as Adjunct Faculty who are deeply engaged in education research and consultancy and carry their research experience into the classroom. Every faculty acts as an entrepreneur in itself for the academic and non-academic activities.

Live Projects: Live Projects are one of the best method of providing Experimental & on the job Learning for students. GLBIMR ensures that all the students are given opportunity to be a part of live projects at organistaions like Reliance Retail , Big bazaar , Sampoorna etc.



CSR Activities Social Initiatives



As a responsible business, GLBIMR takes pride in being socially inclined and focuses on sustained and effective CSR projects. The major core areas that we support are Blood Donations Camps, Tree Plantations, Distribution of clothes to slums, visiting specially abled children to NGOs, each one teach one, donations for national flag day and natural calamities. The activities that are already conducted at GLBIMR are:

- GLBIMR organized Van Mahotsav on July 21, 2016 where more than 200 students planted saplings.
- Blood donation camp was organized on August 11, 2016 where more than 100 students registered themselves for blood donation.

Mock Interview Sessions:

To prepare the students for interviews, formal mock interviews are arranged whereby Senior Corporate Experts and Practitioners are invited to take mock interviews of students. These are formal sessions in complete interview setting and the entire activity is recorded. These are then shared with students and feedback is given about how they can improve themselves so that when they face the final interview, they can perform better.





Pedagogical Innovation

A very important aspect is that the rethinking of business education in the world should not only cover the program content or its “architecture”. Business schools also need to be able to develop increasingly effective learning methodologies that enable meeting the challenges facing management education today.

Enabling students to develop competencies such as obtaining a global perspective of the business world or being able to integrate theory, practice, and experience has to be achieved through innovative learning methods that are appropriate for management education etc., GLBIMR adopted an innovative pedagogy of teaching and learning that are as follows:

- **Class Room Lectures Delivery through Audio Video aids :** Class room teaching allows students and faculty to benefit from the healthy exchange of ideas in a setting defined by mutual respect and a shared interest in a topic. In most cases both faculty members are present during each class and can provide different styles of interaction as well as different viewpoints.
- **Team Presentations:** In each subject we have mandatorily introduced Team Presentation as part of internal evaluation for all the terms .Team presentations learning are team approach in which

students work together in small team to accomplish a common learning goal and deliver their task through presentations. They need to be carefully planned and executed.

- **Case Study Analysis:** Case studies present students with real-life problems and enable them to apply what they have learned in the classroom to real life situations. Cases also encourage students to develop logical problem solving skills and, if used in teams, group interaction skills. Students define problems, analyze possible alternative actions and provide solutions with a rationale for their choices
- **Group Discussion:** In each subject in all the terms we have mandatorily introduced Group Discussion as part of internal evaluation. Engaging students in discussion deepens their learning and motivation by propelling them to develop their own views and hear their own voices. A good environment for interaction is the first step in encouraging students to talk.



Guest Lectures



In our endeavor and commitment towards creating better professionals, we make every effort to set high standards for ourselves at GLBIMR. GLBIMR adopts the globally prevailing business practices to create a continuous stream of future student leaders. By learning and understanding the Industry needs and requirements, GLBIMR has developed a deep insight which helps and guides us to make our students Industry ready. Expert Speakers from corporate and academia are invited on regular basis for knowledge sharing with the students. This gives our students real insights of the happenings in the Industry. Special Expert speakers have already conducted seminars:

- Expert Talk on 'Brand Me' by **Mr. Pramod Joshi, Founder and Partner of Winning Mantra**
- Expert Talk Series on "Reality Check" by **Ms. Vatsala Agarwal, Director Erudion Education Private Limited, Gurgaon**
- Full Day workshop on "First Step through Management Education" by **Ms. Mekhla Sinha Executive Director, GHRDC, Gurgaon**
- GLBIMR, Greater Noida in association with Unleash Potentia organized 40 hours certification workshop on "Professional Excellence for Corporate Readiness (PECR).
- Expert Talk By **Mr Kamal Singh, Director NHRDN on "Emerging Challenges in Global Business"**.
- Two Days workshop on "Magic of Communication" was conducted by **Ms Aanchal Badola, Area Manager- Educomp Rajasthan & Mr Anurag Urmaliya, TCS Senior Professional.**
- Workshop on "ABCD- to achieve your Dreams" by **Dr Anil Sethi, CEO Sysmatic International Services.**
- Corporate Talk series by **DR V.K Bansal, Former VP, Sriram Group.**
- Special talk on 'Financial Literacy' by **Mr. Narayan Krishnamurthy Editor, Outlook Money and Dr. Lalit Sharma, Zonal Trainer - Birla Sun life AMCLtd.**
- Expert Talk on 'Marketing Management' by **Dr. Sanjiv Mittal, Dean, Management Department, IP University**
- Global Talk Series on Strategic Management by Eminent Consultant **Mr. Ashish Patel, Director, Morgan Franklin Consulting, VA, USA.**
- Guest Lecture on 'Financial Sector' by **Dr. Satish Kumar, Faculty - Finance, Malaviya National Institute of Technology, Jaipur**



Global Collaborations & Tie-ups



GLBIMR Global Compact Network India (GCNI)- United Nations

GLBIMR made its way through a prestigious association with a leading, one of its kind International Network Platform - Global Compact Network India (GCNI), the Indian arm of United Nations Global compact (UNGC), New York. This makes GLBIMR one of the few Institutions in India acclaimed with such attainment.

The Network provides a high impact collective action platform by way of knowledge sharing and network meetings. Some of GCNI Indian Members are leading Institutes and Business chambers like IICA, IIFM, IIFT, CII, AIMA, ISTD, FICCI and NHRD.

This membership with GCNI will provide an extremely relevant vehicle for GLBIMR to join hands towards strengthening responsible business initiatives in India and Internationally.

GLBIMR Institutional Members of
Global Compact Network India (GCNI),
The Indian arm of United Nations Global compact (UNGC), New York.



GL BAJAJ
Institute of Management & Research
Approved by UGC, Ministry of Education



Global Compact
Network India

GLBIMR proudly announces its membership with Global Compact Network India (GCNI), the Indian arm of United Nations Global compact (UNGC), New York. This makes GLBIMR one of the few Institutions in India acclaimed with such attainment.





Global platform to Students - International Linkage Program (ILP) with Mersion

GLBIMR signed an MOU with Mersion School for offering PGDM students an International Exposure will be providing International Learning opportunity to our PGDM students so as to align them with the changes in the global business environment. Two PGDM first year students – Kritika Jain and Aakash Jain, are going to attend a two weeks certification programme on New Media marketing at University of California, Los Angeles, USA. GLBIMR's Vice Chairman, Mr. Pankaj Agarwal has very graciously extended sponsorship to these meritorious students for their global learning by sponsoring the tuition fees of the International Linkage Program (ILP). This is an extended and inimitable effort done by the Institute and is a novel example in the history of management education.

Global Adjunct Faculty

With a focus to provide global exposure and create a benchmark of delivering quality management education, GLBIMR Greater Noida, has collaborated with two Internationally acclaimed Corporate Leaders as Adjunct Faculty Members. Adjunct Faculty Members will be conducting 30 hours module on International Business and Strategic Management at Institute campus.

- **Dr Alain Boge**, Head of MBA "Fragrances and Cosmetics" at ISC-Paris, School of Business and former CEO at BGM Internationals will be conducting 30 hours module on International Business.
- **Mr. Ashish Patel**, a distinguished financial expert, Director- Morgan Franklin Consulting (Washington D.C. U.S.A), formerly Senior Vice President, Bank of America will be conducting extensive 30 hours module on Strategic Management.

The key objective of these initiatives is to disseminate quality education and develop professionals for Global Competitiveness.

GLBIMR Collaboration with BSE Institute Limited

GLBIMR has collaborated with BSE Institute Limited, a fully owned subsidiary of Bombay Stock Exchange Limited (BSE) for Certification on "Basic Course on Stock Market"; a 30 hours module. The certification will help PGDM students to learn fundamentals of Stock Markets, Equity, Currency Derivatives, Financial Concepts, tools and techniques. This certification will open a diverse opportunity platform for PGDM Students in the domain of Financial Markets in India and abroad.

GLBIMR Collaboration with Education Promotion Society for India (EPSI)

GLBIMR recently achieved another milestone by making its way through a prestigious association with Education Promotion Society for India. This collaboration is aimed to develop academic links under the principles of mutual understanding, common interest and joint complementary benefits.

GLBIMR has worked in close collaboration with organizations, institutions and associations that share its commitment to promoting and recognizing Management Education globally. This collaboration with EPSI will provide an extremely relevant vehicle for GLBIMR to join hands towards strengthening management study initiatives in India and Internationally.





Industry Visits



Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum. Objectives of industrial visit are to provide students an insight regarding internal working of companies. We at GLBIMR understands that theoretical knowledge is not enough for making a good professional career. With an aim to go beyond academics, industrial visit provides student a practical perspective on the world of work.



GLBIMR has regularly arrange industrial visits for student to renowned companies of various sectors

GLBIMR provides students with an opportunity to learn practically through interaction, working methods and employment practices. It gives them exposure to current work practices as opposed to possibly theoretical knowledge being taught at college. Industrial visits provide an excellent opportunity to interact with industries and know more about industrial environment. Industrial visits are arranged by colleges to students with an objective of providing students functional opportunity in different sectors like IT, Manufacturing and Services, Finance and Marketing. Industrial visit helps to combine theoretical knowledge with industrial knowledge. Industrial realities are opened to the students through industrial visits.

It is a regular practice of GLBIMR to arrange industrial visits for student to renowned companies of various sectors. The main objective behind these visits is to explain the functioning of industries to the students and inform them about the expectations of the corporate from the fresh Post Graduates.

Corporate Resource Centre

*Opportunities don't happen, you create them.
We'll help you in preparing for creation of opportunities.*

The Corporate Resource Center (CRC) – at GLBIMR looks after employment possibilities of students in business, trade and service organizations. It is round the year activity and not just confined to summer training projects and job placement. The centre maintains strong database of potential recruiters, maintains continuous liaisoning with them, and assess trends in their requirement, which helps CRC to prepare the prospective managers on these lines.

CRC acts as viaduct between the students, faculty and the corporate world to initiate continuous interaction with the industry, sharing industry experiences, and understanding the needs of the corporate world.

The CRC networks with the best companies in Telecommunication, retailing, and manufacturing, consulting, hospitality, FMCG, banking, non banking financial services and many other industry sectors on daily basis. This has resulted and beneficial relationship for the students, the institute and the business community.

Every student is provided with the ample of opportunities for employment through campus interviews and placement processes which are conducted every year. The institute also trains its students to meet the demands of other companies in the world and set up their own businesses.

Key features of our Corporate Resource Center are as follows:

- **Conducting soft skills workshops** for the overall development and grooming of the students
- **Employability Training:** The CRC facilitates Corporate Skill Development Workshops to increase the employability quotient of the students. Several modules are delivered across the Two years of the Post Graduate courses
- **Corporate Interface Series :** GLBIMR's close relationships with reputed business houses and strong network in the commercial world is the key to bringing leading industry figures who provide real life experiences to the campus and showcase the issue the companies and organization face all over the country and world. CRC is conducting guest lectures

by eminent professionals from industry and corporate business leaders.

- Brief sessions of industry - Institute Interaction for bridging the gap between industry and academics
- **Intensive Personality Development Programs** for students undergoing process which includes conducting sessions on communication skills grooming, corporate etiquettes
- **Providing summer internship training** for the students with companies.
- **Conducting industrial visits**, industrial tour and trips.
- **Alumni Interactions.**
- **Mentors from the Industry :** The overall goal of the Mentor Programme is to help students develop the skills and attitude necessary to success in their careers, develop a sense of leadership as well as to provide a direct link between the classroom and business community.
- **Workshops and Seminar**
- **Final Placement**

The corporate resource centre, therefore grooms students holistically right through soft skills, presentation skills and interview skills to successful attainment of lucrative job offers.



Summer Internship Programme

‘Learning by Doing’

Pre Placement Talk

Pre Placement Talks is a presentation about the organization offering Placement to Students. The presentation includes the information regarding the selection procedure, Organizational achievements and milestones, Job descriptions, remuneration package, employment benefits, and career path for the candidate within the organization if selected. This session helps the student understand not only the Job requirements but also the expectations of the recruiters and their career path.



Final Placement Process

As a result of unrelenting, sustained effort with clear cut focus on all areas that contribute towards making our management graduates ready to take on leadership responsibilities in their new roles GLBIMR provides an ideal aura for placements where companies of high repute are invited to hire students across specializations. Potential employers are able to undertake on-campus recruitment through a streamlined process of registrations, pre-placement talks (PPTs) and final selection. Understanding the significance of using the right aptitude and knowledge skill sets for the right task, the CRC Team at GLBIMR seeks to provide corporate and students the best opportunities and a conducive environment for selection process.



Summer Internship Program (SIP) is an integral part of the course curriculum for the students of PGDM at GLBIMR. It provides an exposure to the students on real life organizational challenges and an opportunity to work on them intensively. It also helps them understand the organizational structure and processes in the practical setting. Every student has to undertake Summer Internship. This Internship has been designed to give the student a full time exposure to the corporate world, to enable the student develop orientation to real life situations in industry. This internship is offered in organizations of repute with specific focus in areas of specialization of the student. They get to apply concepts and theory learnt in the classroom on real life problems. The duration of the internship is of 6-8 weeks. The Faculty Mentor keeps a close liaison with Industry Mentor about the student, throughout this period.

A business school teaching has three primary aspects: imparting domain knowledge, developing skills and building positive attitude. The latter two are extremely important from the point of view of developing a corporate personality. During SIP, students get the exposure to explore and learn.

At the end of Summer Internship, a student has to submit Summer Project Report along with a certificate from the organization with which he/she has done the Summer Internship. A major part of this internship is a Summer Project on a particular area related to his/her subjects of specialization involving in--depth empirical study by data collection through primary sources and analysis by application of statistical tools. This Summer Project is a detailed study of the organization and its functioning with particular focus in the areas of specialization



- Acro HR Solutions (India) Pvt Ltd.
- Aditya Birla Group
- Air India
- Ansal Buildwell Ltd.
- Arvind Fashion Pvt. Ltd.
- ASL Motors (A unit of ASL Enterprises)
- Bharat Petroleum Corp. Ltd.
- Big Bazaar
- Bisleri International Pvt. Ltd.
- Capital Impex Pvt. Ltd.
- Central Coal Fields Ltd.
- Coca Cola
- Dainik Bhaskar (D.B Corp Ltd.)
- Dawar Footwear Industry
- Delhi Metro Rail Corporation Ltd.
- Edelweiss Broking Limited
- Ericson India Company
- Godfrey Phillips India Ltd.
- Godfrey Phillips India Ltd.
- Grasim Industries Limited
- Graziano Transmission India Pvt. Ltd.
- Havells India Ltd
- HCL
- HCL Infosystems ,FCI
- HDFC
- HDFC
- HDFC Life Insurance
- Hero Honda
- Hindalco Industries Ltd.
- Hindustan Petroleum Cop. Ltd.
- HT Media
- IDBI Federal Life Insurance Co. Ltd.
- India Infoline
- India Nivesh Securities Pvt. Ltd
- Indiabulls
- Indiamart Intermesh Ltd.
- IOCL, NTPC(Patna)
- JBM LTD.
- Kotak Securities Limited
- Krishna Motors (Maruti Suzuki)
- L& T Finance Ltd.
- Lemontree Hotels
- Lumbini Beverages Pvt Ltd
- Luxor Writing Instruments Pvt. Ltd.
- Magma Finance Limited
- Mahindra & Mahindra
- Mark 3 Services
- Maruti Suzuki
- Matrix International Services
- MIRC Electronica Ltd.(ONIDA)
- Mohani Tea Leaves Pvt. Ltd
- Mother Dairy
- MTS India
- Nainital Bank Ltd.
- NHRD
- NTPC
- Outlook Group
- Panacea Biotech
- Pepsico
- Pepsico
- PNB Bank
- Radisson Blu
- Rap Financials
- Reliance Communication
- Reliance Infrastructure
- Reliance Retail Ltd
- Reliance Telecommunication
- RSPL(Kanpur)
- SAIL Rourkela Steel Plant
- Sampoorna Portfolio Limited
- Samvaidana Motherson Group
- Seashore(Orissa)
- Share khan Ltd.
- Share khan Ltd.
- Sharekhan Limited
- SMV Beverages, Jamshedpur
- SMV Beverages, Jamshedpur
- Steel Authority of India
- Stellar Information Technology Pvt. Ltd.
- TATA AIG Life Insurance
- Tata Consultancy Services
- Tata Motors- Nandlal Chapra
- Tata Steel Ltd.
- Tech Mahindra Ltd.
- Thomson Press (India) Ltd.
- Tommy Hilfiger
- Visok Agency
- VOLTAS LTD.
- Yokohama Tyres Pvt. Ltd

Seminars & Conferences



- National Seminar on Leveraging Intellectual Property for Business Growth
- HR Intervention in the Era of Recession
- Synergy of Private and Public Sector Enterprises: Enabling Economic growth
- Redefining business opportunities and challenges
- Retail infrastructure bottlenecks
- HR intervention in the era of Recession
- Management case development workshop
- HR practices in business matrices
- Workshops on personal transformation
- Leveraging intellectual property for business growth
- Key to people success: HR Analytics
- Internationalization in Higher Education and Quality Systems- International collaborations and programmes
- Customer Intelligence : A framework for winning marketing
- Consumer engagement in digital era- Marketing and IT workshop
- Seminar on Core Banking

Seminars & Conferences



GL Bajaj Institute of Management and Research organized International Conference on “Innovations in Technology: A Roadmap for Achieving Global Competitiveness (ICIT-2K16)” on Sep 10th, 2016, Saturday, where more than 500 delegates from more than 20 countries participated.

More than 100 research papers were presented in the conference which extensively covered how innovations in technology can help in the growth of the Nation and its productivity.

This international conference has set a new mark for GLBIMR in its achievements



Life@GLBIMR

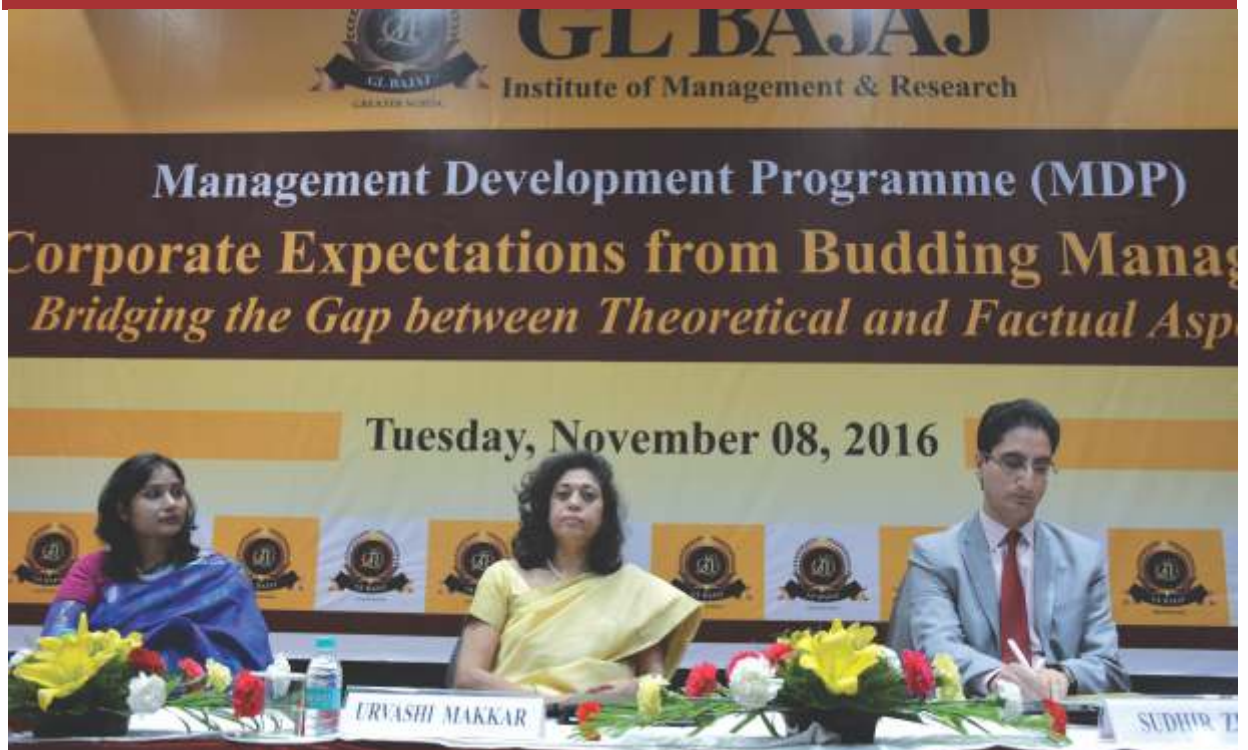
Life Beyond Academics



GLBIMR vision is to craft future leaders who manage and create powerful organizations in the emerging corporate landscape. The curriculum of our Two years, full-time PGDM program is just not industry oriented; we also provides extensive learning platforms to inculcate management skills and global practices. Students are expected to develop as global citizens through participation not only in curricular activities but also a mix of co-curricular and extra-curricular activities including socially oriented pursuits.



MDP @ GLBIMR



Management Development Programmes at GLBIMR are exclusive learning plans aimed at equipping the participants with the evolving management concepts, fundamentals, practices, perspectives and approaches. These MDPs are designed keeping in view the ever changing demands on business/professional executives and provides an enriching experience to executives to interact with other participants, students and faculties and exchange views on the latest developments in Management and Industry. The participants are equipped with the latest tools, techniques and skills spanning different streams of management such as General Management, Human Resource Management, Organizational Behavior, Business communication Marketing, Finance, Operations Management, Information Systems and Strategic Management.

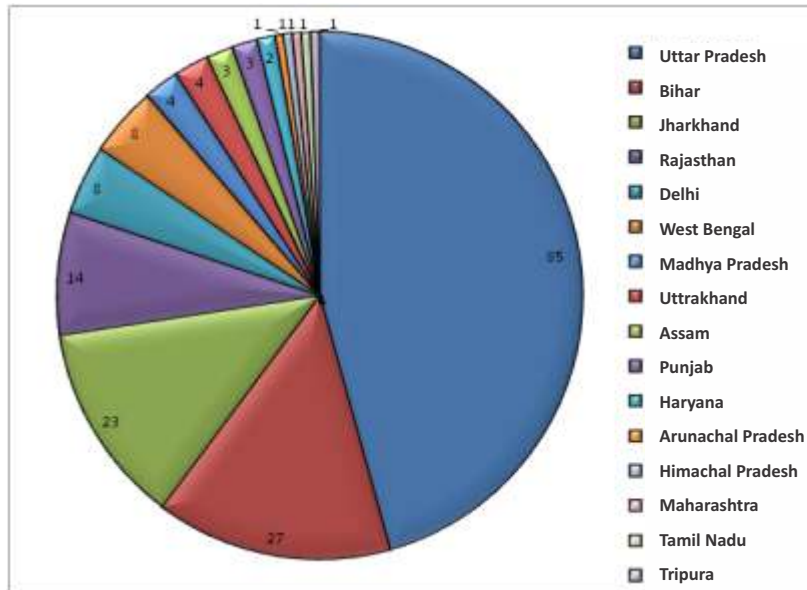
Management Development Programmes (MDPs) is an important constituent of GLBIMR's envision of constant learning. To facilitate dissemination of research and to allow meaningful exchange of views among professionals and management scholars, the institute is continuously offering diversified action-oriented MDPs in all functional areas of management.

GLBIMR had successfully conducted following MDPs in the year 2016-2017

- MDP on Talent Management- A Heart of Transcendence in Knowledge Economy
- MDP on Corporate Expectations from Imminent Managers: Bridging the Gap Between Theoretical and Factual Aspects
- MDP on Data Visualization and Big Data
- MDP on Finance for Non-Finance Executives
- MDP on Transformational Leadership: A Foundation for Effective Leadership

Admission Procedure

Admission Profile of 2016-18 Batch – 16 States



Eligibility & Criteria:

A bachelor's degree in any discipline as recognized by UGC, under 10+2+3 system with minimum 50% marks. Candidates appearing in the final year may also apply, provided they complete all formalities of examinations before 30th July, and furnish before 30th September, the proof of having met the minimum eligibility criteria.

Admission Procedure:

Candidates are required to appear in CAT/MAT/CMAT/XAT/ATMA and produce the score card. Group discussions and personal interviews are conducted at the Institute and various other places. Admission merit list is prepared on applicant's academic record, work experience, scores in management test, performance in Institute's selection process including group discussions and personal interviews.

Application Fees/How to Apply:

The application form along with prospectus can be obtained from the counter of GLBIMR, Greater Noida by paying an amount of Rs. 1200/- in cash, as evaluation & processing charge. Admission forms can also be filled online by going on the website and clicking on Apply online link. The candidate who desires to get the same by post should send a DD of Rs. 1200/- in favour of G. L Bajaj Institute of Management and Research, payable at Greater Noida/ Delhi. It can also be downloaded from the website and sent along with a DD of Rs. 1200/- Prospectus once sold will not be taken back

Seat Booking Charges:

Registration Amount – Rs. 50,000/- (for candidates who will be selected after admission process)

Financial Assistance:

As per the government of India policy, banks will facilitate education loans up to Rs. 4 Lac without any collateral security at concessional rates of interest announced by RBI. However, loans will be sanctioned by banks after compliance of standard norms and procedural formalities. Institute has tie-up with major nationalized banks. We provide required assistance and documentation support.

Scholarships

- Scholarship of Rs. 20000/- to 30000/- on the basis of MAT Composite score (500-700 and above)
- Scholarship of Rs. 20000/- to 30000/- on the basis of CAT/XAT percentile Composite score (50-70 and above)
- Scholarship of Rs. 20000/- to 30000/- on the basis of CMAT Ranking (1-20000)
- Scholarship of Rs. 25000/- on the basis of Academic Performance (above 60% marks in 10th, 10+2 and graduation)

Corporate Views/Testimony

“ from Corporate Affairs ”

The institute is a true reflection of superior leadership of Mr. Pankaj Agarwal (Vice Chairman). Being my first visit, I found the students, staff and faculty full of esteem, passion, and helping. I wish the institute all the best to be top management institute.



Ms. Sheeja Dony
Vice President
American Express



It was a very rich and enlightening experience to visit the campus. I am very impressed to see the nice modern campus with all modern facilities. I wish all the success to the Institute.

Dr. S. V Mani
Vice President
Tata Consultancy Services

Very enlightened faculty, attentive and disciplined students. It was a pleasure being here in GLBIMR. The institute has excellence future.”

Mr. Ramani Iyer
CEO
Forbes Marshall



The students we met at GL Bajaj were extremely appreciative and creative. The teaching methodology and the approach adopted by the faculty members were reflecting on the performance of the students.

Ms. Kimberly Voltero
Global Head
Microsoft

I am really impressed with GLBIMR Institute. The faculty and students are commendable.

Mr. Rakesh Kulshretra
Executive Director
(Corp. Planning)
Steel Authority of India Ltd.



The passionate involvement of the top management in the growth and development of the students goes a long to imparting them the compressed wisdom, not just knowledge, it makes them intellectually sound rather than just being intelligent.

The GLBIMR institute's contribution through the programme of AIMA National quiz is a right step leading to the above.

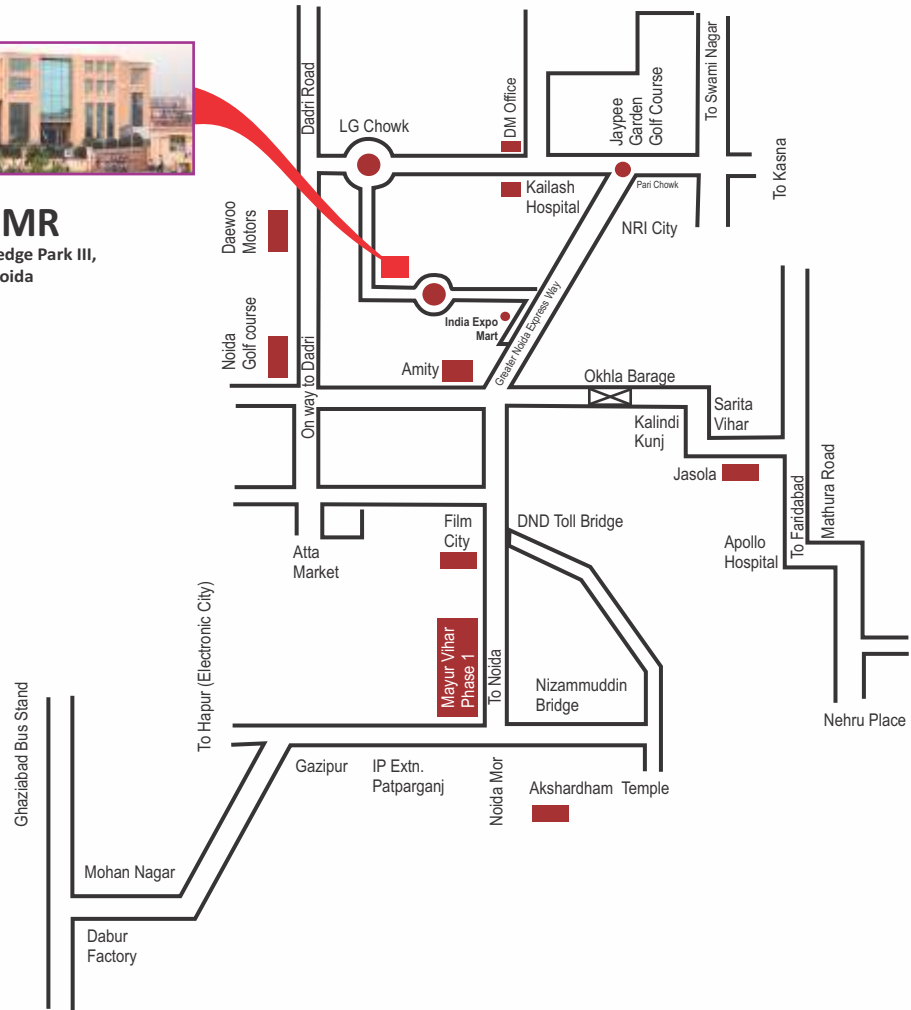
Ms. Rita Soni
CEO
NASSCOM

How to reach GLBIMR

Location Map



GLBIMR
Plot No. 2, Knowledge Park III,
Greater Noida



To apply online visit
www.glbimr.org



GL BAJAJ

INSTITUTE OF MANAGEMENT AND RESEARCH

GREATER NOIDA

(Approved by A.I.C.T.E., Ministry of HRD, Govt. of India)

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Toll Free No.: 8010-081-081

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Website: www.glbimr.org



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